

# THE COACHING **BLUEPRINT**

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## WHAT YOU **GET**

[The Coaching Blueprint](#) is a self-paced e-program for new and emerging Life Coaches who want to build a fulfilling and successful coaching practice.

It consists of:

- More than 300 pages of practical, useful, **“you’ll actually use this!”** content and how-to.
- Interviews with 10 coaches and 2 counselors--all spanning different niches and bring different areas of expertise to the table. You won’t be getting just the perspective of a business coach, or a creative coach--**you’ll be getting a wide range of experiences.**
- 21 video seminars that dive into the nitty gritty of developing your coaching practice--*Should you offer complimentary sessions? When’s it time to quit your 9-5 and go fully into coaching? What’s it like to launch a product?*

Check out the Table of Contents sampler that’s enclosed here, and decide if The Coaching Blueprint is right for you.

Head to <http://www.yourcourageousBLUEPRINT.com> when you’re ready to learn more or order your copy.

### ALSO:

Join the free weekly newsletter, in which I share tips, how-to, inspiration and more--only for newsletter subscribers--on growing your Coaching practice ::

<http://www.yourcourageouslife.com/blueprint-signup>

Check out Blueprint Sessions--my one-on-one offering just for Life Coaches ::

<http://www.yourcourageouslife.com/blueprint-sessions>

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**MODULE ONE: FOUNDATION. . . . . 21**

*--Create a solid foundation for your practice by tapping into the heart of your business, first.*

**MODULE TWO: GROWING. . . . . 71**

*--This module focuses on how to grow your visibility. In other words--marketing--which I like to reframe as “creating resonance.” All the while, the focus stays where it belongs--on growing your business based on how you want it to feel.*

**MODULE THREE: WORKFLOW. . . . .158**

*--This module covers how to reduce the amount of time you spend on tasks you don't like, as well as outlining how you can get your time spent marketing down to four hours a week.*

**MODULE FOUR: SUSTAINABILITY. . . . .196**

*--This module gets into sustainability and asks hard questions about the way you've set up your business model and practices.*

**BONUS MODULE: IMPECCABILITY. . . . . 243**

*--Go beyond one-on-one coaching and learn about how to lead retreats, e-courses, write books, start a speaking career. The possibilities are far-reaching!*

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## WANT TO **LEARN MORE?**

Head to <http://www.yourcourageousblueprint.com>



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